

Item 1 Form ADV Part 2B Brochure Supplement – Lawrence P. Strzelecki, CFP®

Lawrence P. Strzelecki, CFP®, Investment Advisor
Representative Personal CRD #4711489

Assured Advisory Group, LLC
Firm CRD #316449



Assured
Advisory Group, LLC.
A Registered Investment Advisor

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March 20, 2024

This brochure supplement provides information about Lawrence P. Strzelecki that supplements the Assured Advisory Group, LLC brochure. You should have received a copy of that brochure. Please contact Stacey A. Lech, Chief Compliance Officer if you did not receive Assured Advisory Group, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Lawrence P. Strzelecki, CRD #4711489 is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background/Business Experience

Lawrence P. Strzelecki, CFP®, graduated in 1976 with a Master of Business Administration in Finance from Wayne State University; and, graduated in 1970 with a Bachelor of Science in Business Administration from Wayne State University.

Mr. Strzelecki is an Investment Advisor Representative with Assured Advisory Group, LLC from August 2021 to Present. Mr. Strzelecki's prior employment is as follows: He was a Registered Representative with Purshe Kaplan Sterling Investments from December 2021 to December 2023; He was a Registered Representative with National Securities Corporation From September 2020 to December 2021; He was a Registered Representative with FSIC from January 2010 to September 2020.

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 95,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3 Disciplinary Information

There are no legal, regulatory or disciplinary events involving the Advisor or any of its employees. The Advisor and its advisory personnel value the trust you place in us. As we advise all Clients, we encourage you to perform the requisite due diligence on any advisor or service provider in which you partner. Our backgrounds are on the Investment Adviser Public Disclosure website at <http://adviserinfo.sec.gov>. To review the firm information contained in ADV Part 1, select the option for Investment Adviser Firm and enter CRD NO. in the field labeled "Firm IARD/CRD Number". This will provide access to Form ADV Parts 1 and 2. Item 11 of the ADV Part 1 lists legal and disciplinary questions. You may also research the background of Lawrence P. Strzelecki by selecting the Investment Adviser Representative and entering Lawrence P. Strzelecki Individual CRD#4711489 in the field labeled "Individual CRD Number".

Description of a professional attainment, designation, or license being revoked or suspended.

Not applicable to Mr. Strzelecki.

Item 4 Other Business Activities

Mr. Strzelecki, Investment Adviser Representative for the Advisor is also licensed and registered as an insurance agent to sell life, long term care and other lines of insurance for various insurance companies. Therefore, he will be able to purchase insurance products for any client in need of such services and will receive separate, yet typical compensation in the form of commissions for the purchase of insurance products. This creates a conflict of interest. A conflict of interest exists because Mr. Strzelecki can recommend products for which he can receive additional compensation, i.e. insurance. Clients always have the right to decide whether to purchase insurance recommended by Mr. Strzelecki and if they do purchase insurance, clients have the

right to decide from whom to purchase insurance. In recommending an insurance product, Mr. Strzelecki will always act in the client's best interest under his fiduciary duty. Clients are not obligated to use the Advisor or its representatives for insurance product services. Mr. Strzelecki will spend approximately 1 to 2 hours per month of his time on insurance related activities.

Item 5 Additional Compensation

Mr. Strzelecki does not receive compensation or other economic benefit from anyone for providing advisory services other than what has been described in the Assured Advisory Group, LLC Brochure.

Item 6 Supervision

Stacey A. Lech, Chief Compliance Officer, monitors the investment advisory activities, personal investing activities, and adherence to the Advisor's compliance program and code of ethics of the Advisor's supervised persons on a continuous basis using various methods, including periodic inspection and review of client securities positions and transaction activity, obtaining certifications of compliance with company policies and procedures from those supervised, and obtaining and reviewing brokerage statements or transactions and holdings reports of the supervised persons. To provide adequate oversight of the Advisor's personnel, David M. Schlossberg, President, will provide the same oversight activities over the Chief Compliance Officer. Stacey A. Lech can be reached at (847) 426-1077.

Item 7 Requirements for State-Registered Advisers

Mr. Strzelecki has not been involved in an award or found liable in an arbitration claim, civil, or self-regulatory organization event or administrative proceeding, or been the subject of a bankruptcy petition.